RIDOT must do more to prove new city bus plan is right one

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About 34,000 legal immigrants received the mailer before the Oct. 4 registration deadline. Prior to this year, the state sent out a single postcard to unregistered residents with a driver’s license. This year, the state sent out two versions, including the new one alerting those residents that if their citizenship status has changed, they might be eligible to vote.

While it is certainly good to encourage everyone who is eligible to vote to do so, should a state office be targeting specific groups of potential unregistered voters? If so, then why not try to do the same for college students, for example, and others?

Cost is one reason, though a case can be made expanded outreach is worth the expense.

If it is, then taxpayer money should be used to target as many potential voters as possible, rather than just one group.

Should state target groups of voters?

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